Invite your client to learn about Weekly Reporting by cutting / pasting and adapting the following script.

The lesson referred to in this extract will not be available until late February 2017, but if you have some clients who are ready to do the program before then, contact me and I can organise a live online event.

philip@babb.com.au

Hi Frank,

My team and I are being trained in specialist areas of business management, where the focus is on increasing the profitability of client’s businesses.

I believe the topic we are currently working through **“Nothing Builds Profit Faster than Measuring Performance Weekly”** has specific application to your business.

The person training us has created an online course on this subject for business owners, it is free and I believe you would benefit greatly by enrolling in the course, it takes less than 2 hours to complete.

If after completing the course you want to take the idea further contact me and we can discuss what to do next.

Our firm has direct access to the Chartered Accountant who has created this Profit Improvement program and if need be we can call on his expertise to help build a profit improvement program for your business. And better still, because we have invested in the training program his expertise is available to us without charge.”