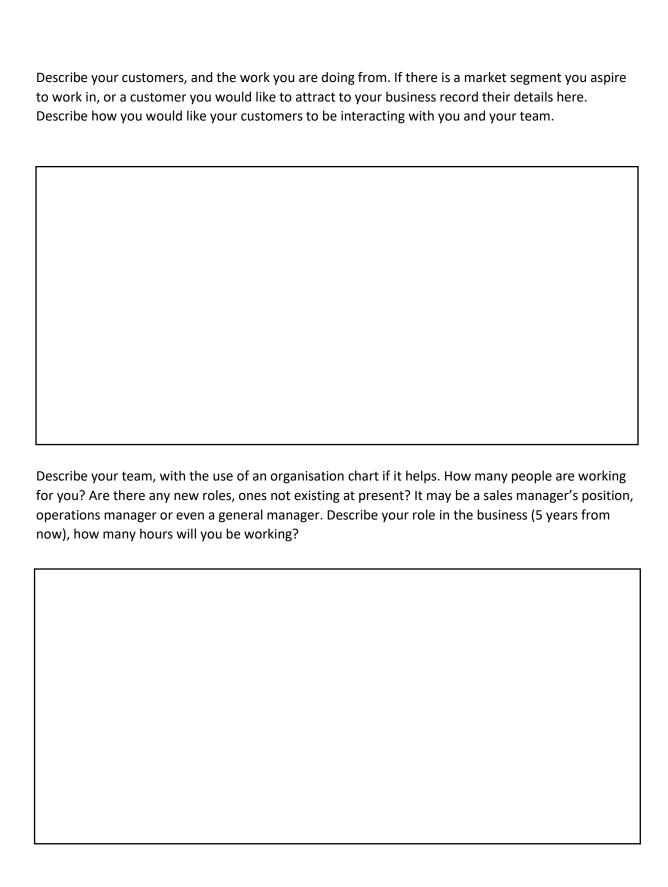


Visioning Worksheet

Consider what your business will look like 5 years from now.
Describe the assets of the business, the equipment and machinery, vehicles etc, consider quantity, model, age, capability, etc.
Describe the premises you operate from, in some detail, including the interior equipment, fit-out, and furnishing. Do you own these premises or are you renting?



Describe the sales and marketing activities that are taking place on a regular basis.
Describe the systems you have in place – the processes ensuring predictable and consistent outcomes are achieved even when key people, yourself included, are absent from the business.

And finally describe the financial state of the business, with reference to cash flow, debt, and your
Now consider the current state of your business, and what actions must be taken to take your business from where it is now, to where you would like it to be 5 years from now. (You may find it helpful to refer to the Business health Checklist.)
Actions
1
1
2
2
2. 3. 4.