



The Attributes to Look for When Selecting a Sustainer

- They must be someone you respect.
- This person must respect you.
- The Sustainer must be respected by the team.
- They must be able to stand up to you and fight for what they believe is the correct thing to do.

The Sustainer's relationship to You.

- Ideally they would be a trusted employee but this is not always possible. They could also be:-
 - Business partner
 - Spouse
 - Business associate (accountant or bookkeeper)
 - Friend